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Business News

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FOR IMMEDIATE RELEASE

HairZing Debuts at the Las Vegas Hair and Nail Conference

HairZing debuts its new product line, HairZing, a new hair accessory for Creating Ama-Zing Hairstyles at the 2007 Las Vegas Hair and Nail Conference

Lynchburg, TN – June 1, 2007

Hair Stylists, has it been forever since you've seen a totally new hair accessory?

Visit HairZing both 650 at the Las Vegas Hair and Nail Convention at the Las Vegas Convention Center June 2-4, 2007 to see the latest, the greatest totally new hair accessory – HairZing!

You will be able to create Ama-Zing hair styles with HairZing. Why? Because HairZing works beautifully in any hair type – thin, thick, curly or short.

You will be able to create elegant up-dos for your client's Prom Night or her Wedding Day style. You can also create a "hair healthy" ponytail or peacock twist for everyday wear.

HairZing.com displays step-by-step hair styling demonstrations for 14 different hair styles. As a hair stylist, we imagine you can create at least 14 more! Send your hair styling creations to customer@hairzing.com, and we'll post them on www.HairZing.com with your name and photo!

You can wear HairZings under a hat or a bike helmet with no "hat hair" issues – unlike claw clips and elastics. You can also lean back in your chair comfortably in an airplane or on the beach. HairZing will conform to your head for a comfortable nap, and your hair will look great when you wake up!

If you are a hair stylist, your clients will think you are a magician when you style her hair with this totally new hair accessory!

For additional information about "HairZing Debuts at the Las Vegas Hair and Nail Conference," contact Holden Penley at holden.penley@hairzing.com, toll-free 888-402-4247 or visit <http://www.HairZing.com>.

About HairZing

HairZing is an innovative hair accessory so unique it's covered by multiple patents. It's so flexible that it adapts to any hair type and life style. Each HairZing is handcrafted with beaded resin bands that are attached to two "head-friendly" molded metal combs. HairZing is designed to create dozens of styles with one easy stretch in all hair types – thick or thin, long or short, curly or straight.

HairZing is a patented brand of Sennits, LLC. In keeping with the company's goal to increase economic options for women, all HairZings are hand-made by women artisans around the world who work from their homes in community collectives. Sennits' mission is to bring business to female entrepreneurs in areas with limited resources and economic infrastructure. Visit <http://www.hairzing.com> for more information.

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