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FOR IMMEDIATE RELEASE

Accessories Council Recognizes Industry Innovations

The Accessories Council, the largest trade organization for accessories manufacturers, has identified the hottest accessories innovations.

New York, NY – April 25, 2007

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Accessories Council Recognizes Industry Innovations

Top Brand Advancements Stand out in the Industry

April 25, 2007 (New York, NY) The Accessories Council, the largest trade organization for accessories manufacturers, has identified the hottest accessories innovations. The best accessories this season come in many shapes and forms, from hair ties to hats!

Change up that Hair with a new **Hair Zing** Accessory. Hair Zing is an innovative and stylish way to pull back your hair. No fuss and a salon style each time! \$12 at www.hairzing.com



For additional information about "Accessories Council Recognizes Industry Innovations," contact Holden Penley at holden.penley@hairzing.com , toll-free 888-402-4247 or visit <http://www.HairZing.com>.

About HairZing

HairZing is an innovative hair accessory so unique it's covered by multiple patents. It's so flexible that it adapts to any hair type and life style. Each HairZing is handcrafted with beaded resin bands that are attached to two "head-friendly" molded metal combs. HairZing is designed to create dozens of styles with one easy stretch in all hair types – thick or thin, long or short, curly or straight.

HairZing is a patented brand of Sennits, LLC. In keeping with the company's goal to increase economic options for women, all HairZings are hand-made by women artisans around the world who work from their homes in community collectives. Sennits' mission is to bring business to female entrepreneurs in areas with limited resources and economic infrastructure. Visit <http://www.hairzing.com> for more information.

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